

## Radio spectrum strategies – necessity, opportunity, involvement

- international conference held by the National Authority for Management and Regulation in Communications (ANCOM) -

**12 May 2011, Radisson Blu Hotel Bucharest**

Registration, coffee		8.30-9.00
<b><u>Opening speech</u></b>	<b>Cătălin Marinescu</b> , President of the National Authority for Management and Regulation in Communications (ANCOM)	9.00-9.05
<b><u>High-level segment</u></b>	<p><b><i>Radio spectrum – a limited resource with a need for global management</i></b></p> <p><b><i>Guests of honour:</i></b></p> <p><b>François Rancy</b>, Director of ITU-R</p> <p><b>Gunnar Hökmark</b>, MEP, Rapporteur for Radio Spectrum Policy Programme</p> <p><b>Georg Serentschy</b>, Vice-chairman of BEREC, Managing Director, Austrian Regulatory Authority for Broadcasting and Telecommunications</p> <p><b>Pearse O'Donohue</b>, Head of Unit, Radio Spectrum Policy, DG INFSO, European Commission, Chairman of RSC</p> <p><b>Valerian Vreme</b>, Minister of Communications and Information Society, Romania</p>	9.05-10.15
Coffee break		10.15-10.30
<b><u>First session – Roundtable</u></b>	<p><b><i>Radio spectrum strategies for BWA services: global vs. specific</i></b></p> <p><b><i>Keynote presentation:</i></b></p> <p><b>Bogdan Iana</b>, Executive Director, ANCOM “The ANCOM perspective on the radio spectrum policy”</p> <p><b><i>Panellists:</i></b></p> <p><b>Dr. Iris Henseler-Unger</b>, Vice-president, BNetzA, Germany</p> <p><b>Haris Geronimakis</b>, Deputy Head, Spectrum Directorate, EETT, Greece</p> <p><b>Péter Kollár</b>, Deputy Director General, NMHH, Hungary</p> <p><b>Roberto Viola</b>, Secretary General of AGCOM, Italy, Vice-Chairperson of RSPG</p> <p><b>Mag. Miha Krišelj</b>, Director, APEK, Slovenia</p> <p><b><i>Moderator:</i></b></p> <p><b>Cătălin Marinescu</b>, President, ANCOM</p> <p><i>It is well known that radio spectrum is a scarce resource with a major impact on modern life and economy and ANCOM is currently focusing on developing radio spectrum strategies regarding broadband wireless access services. We would like to inform on what we achieved so far and, also, invite our guests to share their experience and help us better define the strategic directions we should follow. Some of the ideas we wish to tackle are:</i></p> <ul style="list-style-type: none"> <li>• <i>Which are the most interesting bands of frequencies for the market? Are these bands available already for these services in your country or will they be in the future?</i></li> <li>• <i>Licensing should be based on auctions or beauty contests? The tender should address all the bands at the same time or only one band at a time?</i></li> <li>• <i>Do you think that the licence expiry dates should be the same for all the bands where similar services are provided?</i></li> <li>• <i>Is it necessary to refarm bands already licensed (e.g. 900 MHz band)? Or should existing licences be extended? In what conditions? Should any additional tax be applied?</i></li> <li>• <i>Transparency – to what extent? What methods have been used?</i></li> <li>• <i>Timing – how long before the licence expiry date?</i></li> <li>• <i>Specific examples, study cases</i></li> </ul> <p>Q &amp; A</p>	10.30-11.45
Coffee break		11.45-12.00

<p><b><u>Second session – Roundtable</u></b></p>	<p><b><i>Radio spectrum strategies for BWA services: the market approach</i></b></p> <p><u>Panellists:</u>  <b>Richard Feasey</b>, Public Policy Director, Vodafone Group  <b>Frédéric Bonnin</b>, Deputy Director Strategy and Operations, Orange FT Group  <b>High official</b>, OTE Group  <b>High official</b>, RCS&amp;RDS  <b>High official</b>, Telefónica Europe</p> <p><u>Conclusions:</u>  <b>Varujan Pambuccian</b>, MP, Committee for Information Technologies and Communications, Chamber of Deputies, Parliament of Romania</p> <p><u>Moderator:</u>  <b>Mihai Constantin</b>, President, Digital Communication Association (ACD), Romania</p> <hr/> <p><i>Our guests in this session are companies with global operations. The countries where they operate depict different strategies for the radio spectrum. We invite our guests to answer the same questions as in the first session, spinning them around and providing their viewpoint over the strategy-making process and their expectations related to the results of the radio spectrum strategies:</i></p> <ul style="list-style-type: none"> <li>• <i>Which are the most interesting bands of frequencies for the operators? Are these bands available already for these services in your country or will they be in the future?</i></li> <li>• <i>Licensing should be based on auctions or beauty contests? The tender should address all the bands at the same time or only one band at a time?</i></li> <li>• <i>Do you think that the licence expiry dates should be the same for all the bands where similar services are provided?</i></li> <li>• <i>Is it necessary to reform bands already licensed (e.g. 900 MHz band)? Or should existing licences be extended? In what conditions? Should any additional tax be applied?</i></li> <li>• <i>Transparency – to what extent? What methods have been used?</i></li> <li>• <i>Timing – how long before the licence expiry date?</i></li> <li>• <i>Specific examples, study cases</i></li> </ul> <hr/> <p>Q &amp; A</p>	<p>12.00-13.00</p>
<p>Lunch</p>		<p>13.00-14.00</p>
<p><b><u>Third session – Roundtable</u></b></p>	<p><b><i>Contest design for licensing the 800/2600 MHz bands – a regional approach</i></b></p> <p><u>Panellists:</u>  <b>Frederik Kote</b>, Director, Inspection and Radio Frequency Monitoring, AKEP, Albania  <b>Siniša Petrović</b>, Director, Frequency Spectrum Department, CRA, Bosnia and Herzegovina  <b>Konstantin Tilev</b>, Member of the Commission, CRC, Bulgaria  <b>Ivančica Sakal</b>, Manager, Radiocommunication Dpt., HAKOM, Croatia  <b>Robert Ordanoski</b>, Director, AEC, F.Y.R. Macedonia  <b>Iurie Ursu</b>, Deputy Director, ANRCETI, Republic of Moldova  <b>Dr. Šaleta Đurović</b>, Council President, AGENTEL, Montenegro  <b>Dr. Milan Janković</b>, Director, RATEL, Republic of Serbia  <b>Mag. Miha Krišelj</b>, Acting Director, APEK, Slovenia  <b>Yusuf Korhan Selek</b>, ICT Expert, ICTA, Turkey</p> <p><u>Keynote presentation, moderator and conclusions:</u>  <b>Richard Marsden</b>, Vice-president, NERA Economic Consulting</p>	<p>14.00-15.25</p>

	<p><i>Starting from the trends visible at the European level in licensing the 800/2600 MHz bands, a set of recommendations applicable to our region would be of high interest. Furthermore, our guests are invited to present the current status of contests (plans, views) in their countries, with an aim to establish what the appropriate auction mechanism is when it comes to granting the licences for the use of the 800/2600 MHz bands.</i></p> <ul style="list-style-type: none"> <li>• <i>Which is the best approach to spectrum packaging? Aggregated licence vs. licences granted individually for each frequency band</i></li> <li>• <i>What should the pre-selection conditions include? Should existing national operators be favoured or not? Is there a need for set-aside spectrum for new entrants or special cases? To what extent?</i></li> <li>• <i>What about spectrum cap for existing national operators? Can minimum coverage conditions be useful?</i></li> <li>• <i>Which is the best format for an auction? Beauty contests vs. auctions</i></li> <li>• <i>Who should be organising the auction? Hosting bidders at the regulator's office or permitting cellcos to bid from their premises?</i></li> <li>• <i>Timing - when would be the best time to launch auctions in our region?</i></li> <li>• <i>Is bidding with the licence terms fully disclosed an option?</i></li> </ul>	
<b><u>Closure of the meeting</u></b>	Cătălin Marinescu, President, ANCOM	15.25-15.30